



Winter Break at the GSR
Campus Rep Guide 2010

Dear Campus Rep:

Thank you for your interest in becoming a Campus Rep for Winter Break at the Grand Sierra Resort and Casino. Being a Campus Rep is fun, easy and only a small time commitment. Best of all, you can earn a **FREE TRIP and true VIP treatment**. This guide will walk you through the process of being a Campus Rep. Please feel free to contact our staff at any time if you have any questions.

Winter Break at the GSR is the upscale alternative to most college winter break programs nationwide! Our trips offer the best all-around value, and from our 72-hour open bar (really); 3 daily gourmet meals, live performances by a major act and legendary DJ*; a 200,000 gallon midnight hot pool party with Snow Bunny contest; beer pong, bowling and poker tournaments; a late night bowling party, after party and two days lift tickets to Squaw Valley or Northstar, we provide a level of personalized onsite service that is unmatched in the industry.

The Grand Sierra Resort and Casino is the largest and most luxurious hotel property in the Greater Lake Tahoe and Reno area. The 145 acre resort features everything you could ever want, from food and drinks to entertainment and nightlife. With its nearly 2,000 guest rooms and suites, The Beach pool club, Xtreme Sports Bar, concert theater with VIP seating, 50-lane bowling alley, outdoor driving range and huge arcade with laser tag, not to mention northern Nevada's largest casino or the world class skiing and snowboarding just minutes away, you'll never run out of things to explore.

*The first 500 people to sign up online will receive a free ticket to the major act. Additional reservations will have the option to purchase a discounted ticket for \$20.

The Deal

Winter Break at the GSR offers unmatched onsite services, including exciting Campus Rep benefits. You can earn a free trip, suite upgrade and VIP treatment for you and your friends.

Commission Chart for Winter Break Packages:

Trips Sold	Perks
10	Free Trip
20	Free Trip + Summit Level Suite Upgrade
30	Free Trip + Summit Level Suite Upgrade + Keg at Xtreme + 10 Free Concert Tickets
40	Free Trip + Summit Level Suite Upgrade + Keg at Xtreme + 10 Free Concert Tickets + Cabana at Hot Pool Party (first 20 reps only)
Top 10 Reps	All benefits at 40+ level plus private one hour VIP party with major act

Free trip valid for one Winter Break package reservation. Valid for double, triple or quad occupancy. Free Trip is based on the type of special weekend packages you are responsible for coordinating. If you prefer, you can take a payment of \$250 in lieu of a free trip. Benefits that include alcohol or gaming apply only to guests age 21+. Summit Level Suite upgrade applies to Rep's roommates who are already signed up for standard accommodations (you and your roommates traveling on the package will benefit from your achievement of this sales level). Keg at Xtreme is a quarter barrel (5.16 gallons),

You will receive credit for travelers who enter your Rep name or email address upon booking their reservation (online, by phone or by printable form) and who pay in full and complete travel (you will receive no credit for cancellations or refunds). You will only receive credit for travelers who sign up and indicate you as their rep, so make sure to instruct them how to do so. Once your group's full payments have been processed, we will credit your account for any commissions you have earned.

The Package

Grand Sierra Resort and Casino in Reno, Nevada kicks off Winter Break with a killer deal for you and your friends. Spend 4 days skiing/boarding along with free cocktails, deluxe accommodations, gourmet meals and plenty more!

- 72 hour open bar featuring select beer, wines and well cocktails
- 3 daily gourmet buffet meals
- 3 nights deluxe accommodations with luxury suite upgrades
- 2 day lift pass with transportation to Squaw or Northstar
- Midnight hot pool party with Snow Bunny Contest
- Late night bowling, poker & beer pong tournaments
- GSR attractions including casino, driving range, arcade & laser tag, thrill park, movie theater and 50 lane bowling alley
- Exclusive deals at Charlie Palmer Steak, Fin Fish, Briscola and the Grand Sierra Spa

See website for package and resort details. Must be age 21 or over at time of check-in to participate in casino games or be served alcoholic drinks.

The Hotel

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Payment

Each traveler must sign up online, by phone, or by faxing the downloadable form to **(775) 789-2130**. A \$100 non-refundable deposit is due within 72 hours of making the reservation online. The deposit is applied towards the price of your trip. Your balance payment is due by December 1, 2009. Reservations made after December 1, 2009 must be paid in full at the time of booking. Sign up now because space is limited!

Your Responsibilities

You can work as much or as little as you'd like. However, the more you work the more you can earn. You can either coordinate your group of friends or reach out to the rest of your campus by promoting the trip as suggested below. If you are well organized, this will be a cinch. Email or call us if you have any questions. We're here to help you earn your free trip and organize the best Winter Break experience for you and your friends.

Although several of the steps below discuss the use of paper reservation forms, the overwhelming trend has been towards the use of our website. However, we continue to offer both methods to promote the trip and accept reservations. Use whichever method you are comfortable with or a combination of both.

1) Carefully read our flyer and website to familiarize yourself with the Trip so you can promote it accurately.

2) Write your name in the "Rep" space on the reservation forms. If you are posting the flyers, write your name, phone or email address in the box on the front of the flyer (optional).

3) Fill out and send us a reservation form for yourself using a paper reservation form or our website. When you earn your free trip your deposit will be credited back to you.

4) Promote the Reno Trip:

- Rally your friends by phone, email and in person! Use Facebook, Twitter, MySpace and other social networking sites. www.Facebook.com/grandsierraresort | www.twitter.com/grandsierra | www.Myspace.com/grandsierraresort
- Place a flyer in every member's mailbox at your fraternity/sorority, organization, dorm or apartment building.
- Post a few flyers on the bulletin boards, bathrooms or other high-visibility locations.
- Make announcements to your chapter, student organization and friends at meetings and events.
- Email members periodic reminders, along with your email address, so they can enter it on their reservation form to give you proper credit. Explain that they should make sure to include your email address where asked so that they will be placed on the same flight and hotel section with the rest of their group.

FAQs About The Trip

What is this trip about?

Fun, adventure, action, entertainment. Did we mention fun?

What does each special weekend package include?

Full details can be found on www.RenoWinterBreak.com, but packages include hotel accommodations, 72 hour open bar, 3 daily gourmet buffet meals, exclusive daily parties for age 18+ and 21+, lift tickets with transportation and other activities. Please email us with any questions.

How do I sign up?

Each traveler must sign up online, by calling **(800) 648-5080**, or by faxing the downloadable form to (775) 789-2130. You may sign up with a \$100 deposit payment by credit card that will be applied towards the trip of your trip. Balances are due December 1, 2009.

When is the sign-up deadline?

Trip space is limited. We recommend that you sign up as early as possible.

My friends are flakes, can this wait?

Although many students wait until the last minute to do just about everything, large groups of friends and organizations tend to make plans for winter break well in advance. So rally your friends now. Otherwise the best trips (like ours) and destinations (like the GSR in Reno) will be sold out and you'll be stuck with a second-class trip to a second-class location.

What is the hotel like?

The Grand Sierra Resort and Casino is the most luxurious hotel in the Greater Lake Tahoe and Reno area. See for yourself at www.GrandSierraResort.com

What is the sleeping situation?

When you sign-up for the Trip you will be asked to select the type of room you would like:

- A **Quad** occupancy room has two queen beds and is shared by you and the three participating roommates you select.
- A **Triple** occupancy room has two queen beds and is shared by you and the two participating roommates you select.
- A **Double** occupancy room usually has either one king or queen bed, or two queens and is shared by you and the one participating roommate you select.

Is there a security deposit for the hotel room?

Grand Sierra Resort requires a \$50 incidental hold per night. The hold is released by the GSR system within 24 hours after check out, but the guest's bank may take up to 72 hours. Debit card holds can take up to 10 business days to release and are not recommended as the money is immediately taken out of the account. A credit card is required in the Summit level suites, but not in the standard rooms.

Please contact us if you have any questions:

Rep Hotline: (775) 789-5309
repwinterbreak@grandsierraresort.com

Reservations:

Email: winterbreak@grandsierraresort.com
Phone: (800) 648-5080
Fax: (775) 789-2030
Online: www.RenoWinterBreak.com

Address: Winter Break at the GSR
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