

GSRewards

LOYALTY AND REWARDS PROGRAM

DESIGNED FOR PLAYERS
BY PLAYERS



*The more you play,
the faster you earn!*

 **GRAND SIERRA**
RESORT AND CASINO • RENO

2500 East Second Street | Reno, NV 89595
(775) 789-2000 | GrandSierraResort.com

WE REWARD YOUR LOYALTY

The higher your tier, the more we give back to you!

HOW TO EARN COMP POINTS

SLOT PLAYERS/REELS/VIDEO REELS:

- Red/Gold Members: \$4 wagered = 1 comp point
- Platinum Members: \$4 wagered = 2 comp points
- Legend Members: \$4 wagered = 3 comp points
- Elite Members: \$4 wagered = 4 comp points

VIDEO POKER PLAYERS:

- Red/Gold Members: \$8 wagered = 1 comp point
- Platinum Members: \$8 wagered = 2 comp points
- Legend Members: \$8 wagered = 3 comp points
- Elite Members: \$8 wagered = 4 comp points
- 100 comp points are worth \$1

HOW TO EARN COMP DOLLARS

- Table players:
\$10 average bet for 1 hour = 1.50 comp dollars
- Racebook: 4% of amount wagered
- Keno: 3% of amount wagered
- Live poker: Earn 2 comp dollars for every hour of live play

PLUS! EARN 2% BACK
*on any cash or credit card purchase
at these great outlets and venues!*

- HOTEL -

- Accommodations

- RESTAURANTS -

- Charlie Palmer Steak
- Briscola
- Rim
- Café Sierra
- The Lodge Buffet
- 2nd Street Express
- Grand Sierra Bowl Snack Bar
- Starbucks

- SHOPPING -

- GSR Gift Shop

- BARS -

- The Beach
- 2500 East
- Crystal Bar
- Escalator Bar
- Grand Sierra Bowl Lounge
- High Limit Bar
- Mustangs Dancehall & Saloon
- Reserve Wine Bar

- AMENITIES -

- The Beach
- Business Center
- Fun Quest Family Arcade
- Grand Sierra Bowl
- Health Club and Spa
- Weddings at Grand Sierra

GSRewards

CARD RULES

- Personalize your account online at www.gsrewards.com
- Must be 21 years of age or older to participate.
- New GSRewards members must register at the Players Club to be eligible to earn comp rewards.
- Valid state or US Federal identification is required to sign up for the GSRewards membership card, to replace lost or stolen cards and to redeem GSRewards comp rewards.
- Grand Sierra Resort and Casino is not responsible for lost or stolen cards and/or GSRewards comp rewards.
- Membership in the GSRewards program is a privilege, which may be modified or revoked, at which time GSRewards card(s) must be returned, as they are the property of Grand Sierra Resort.
- Cardholders may have only one account and GSRewards benefits are non-transferable.
- It is against Grand Sierra Resort policy for GSRewards members to allow others to accumulate benefits to their account, for example, by leaving an unattended card in a slot device.
- GSRewards benefits are valid for 13 months from the day earned. All unused GSRewards comp rewards will expire and will no longer be available for redemption.
- In becoming a GSRewards member, you are acknowledging your permission for Grand Sierra Resort to correspond with you by mail, email and telephone. GSRewards members are responsible for promptly notifying Grand Sierra Resort of contact information changes.
- Grand Sierra Resort and Casino reserves the right to adjust GSRewards comp balances resulting from malfunction, operator error and/or fraud.
- It is the member's responsibility to present the GSRewards card to a dealer before playing tables and/or to properly insert the GSRewards card into the slot card reader and verify its acceptance throughout the duration of play.
- The GSRewards card must be presented at point of purchase in GSR venues or outlets to receive 2% reward.
- Tiering credits are only used for determining tier levels.
- Point multiplier promotions or other point adjustments will not apply to tiering credits.
- Tier levels are subject to yearly modification based upon account activity.
- All decisions made by Grand Sierra Resort and Casino management are final and binding.
- GSRewards benefits are subject to availability.
- Additional details are available at the Players Club.

HOW TO REDEEM COMP POINTS AND COMP DOLLARS

- Free Play (slot and video poker players only): Redeem by downloading at select machines once PIN is established at the Players Club.
- Comps: Swipe your GSRewards card at any GSR outlet and select retail outlets. At non-GSR outlets (other than food outlets), your comp points and comp dollars will be worth fifty cents on the dollar.
- Outlets requiring a comp voucher from the Players Club: Johnny Rockets, Round Table Pizza, Port of Subs and select retail shops.

HOW TIERING CREDITS ARE EARNED

- Slots: Each \$1 wagered = 1 tier credit
- Video Poker: Each \$2 wagered = 1 tier credit
- Each comp dollar earned for Table Play and Keno = 100 tiering credits
- Each comp dollar earned for Live Poker = 10 tiering credits
- Each comp dollar earned for Racebook play = 25 tiering credits

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HERE'S HOW IT WORKS:

Play your favorite slots and video poker to earn valuable comp points for same-day free play and free entry into weekly casino events. Or play your favorite table games, keno, live poker and wager at the Racebook to earn comp dollars for meals and rooms at our resort. Unlike other casinos in town, we clearly explain how you earn points and what they're worth to you.

You'll always know how many comp points or comp dollars you've earned by going to the Players Club or online to www.gsrewards.com

With so many amenities, including loose slots, incredible dining, great shopping and a full-service spa, your GSRewards card defines a whole new meaning to reward card programs!

Check your points/comp dollars and receive special offers!

www.gsrewards.com

YOUR CARD BENEFITS:



	RED TIERING CREDITS TO 499 YRLY	GOLD TIERING CREDITS 500-8,999 YRLY	PLATINUM TIERING CREDITS 9,000-41,999 YRLY	LEGEND TIERING CREDITS 42,000-111,999 YRLY	ELITE TIERING CREDITS 112,000+ YRLY
Card Swipe at GSR Outlets to Use Points	X	X	X	X	X
Email Specials	X	X	X	X	X
Online Account Access	X	X	X	X	X
Free Airport Shuttle Service	X	X	X	X	X
Print Airline Boarding Pass	X	X	X	X	X
Check Cashing on Approval	X	X	X	X	X
Earned Tier Bonus		X	X	X	X
VIP Services Assistance		X	X	X	X
Special Room Discounts		X	X	X	X
Casino Tournament Offers		X	X	X	X
Show Offers/Best Seats Available		X	X	X	X
Casino Events Offers*		X	X	X	X
Birthday Offers*		X	X	X	X
Free Play Offers*		X	X	X	X
Complimentary Room Offers*			X	X	X
VIP Window at GSR Outlets				X	X
Summit Check-In				X	X
Complimentary Shows*				X	X
Complimentary Casino Events*				X	X
Airport Limousine Service*				X	X
Preferred Parking Pass				X	X
Family & Friends Room Discounts				X	X
Exclusive Invitations to Hosted Events*				X	X
Summit Suite Guarantee*					X
Salon/Spa Services*					X
Complimentary Room Amenity*					X
VIP Services Check-In					X

*BASED ON TRACKED CASINO PLAY

Card holder must be 21 or older.