



Meet Grand



Make It Happen



GRAND SIERRA RESORT





A Grand Welcome

Under the leadership and direction of Alex Meruelo, Chairman and CEO of the Meruelo Group, Grand Sierra Resort has established itself as one of the top meeting and event destinations in the country.

“At Grand Sierra Resort, we are committed to making your meeting and event experience the finest in the industry. We are steadfastly dedicated to providing superior service and an excellent guest experience. As owner of Grand Sierra Resort, you have my word on it.”

Alex Meruelo
Owner, Grand Sierra Resort

Make Your Next Meeting or Event Happen

It's time to rethink your next meeting or event. To break out of the box. To go beyond what you know. It's time to be unconventional. At Grand Sierra Resort in Reno-Tahoe, you'll discover everything you want in a beautiful destination, but most importantly, the unexpected.

GSR Premier Meeting & Event Services



Event Planning and Execution Services

Our professional, seasoned and dedicated Event Services Team will consult and inspire you, coordinating every detail to provide the best in Grand Service you expect and deserve .



Food and Beverage Planning

GSR offers a delicious and an inspiring array of options for you and your attendees' discerning palate. We can create dining experiences for every meal period and in between. Meals centered on a themed event or activity can take your attendees experiences to an even Grander level.



Guest Room Block Reservations and Management

Our Event Services Team will work with you to ensure your attendees and guests are well-recognized and taking care of. GSR offers the online tool Passkey. Passkey can be customized to include information specific to your meeting and event, with great post-event reporting to help you reconcile your meeting.



Entertainment Coordination

GSR is more than an elite resort. We are Northern Nevada's premier meeting and events experience provider offering top tier concerts, unique shows & incredible on-property networking and group opportunities. Let us help you imagine and create an unforgettable experience for your attendee's.



Business Center - Meeting and Event Services

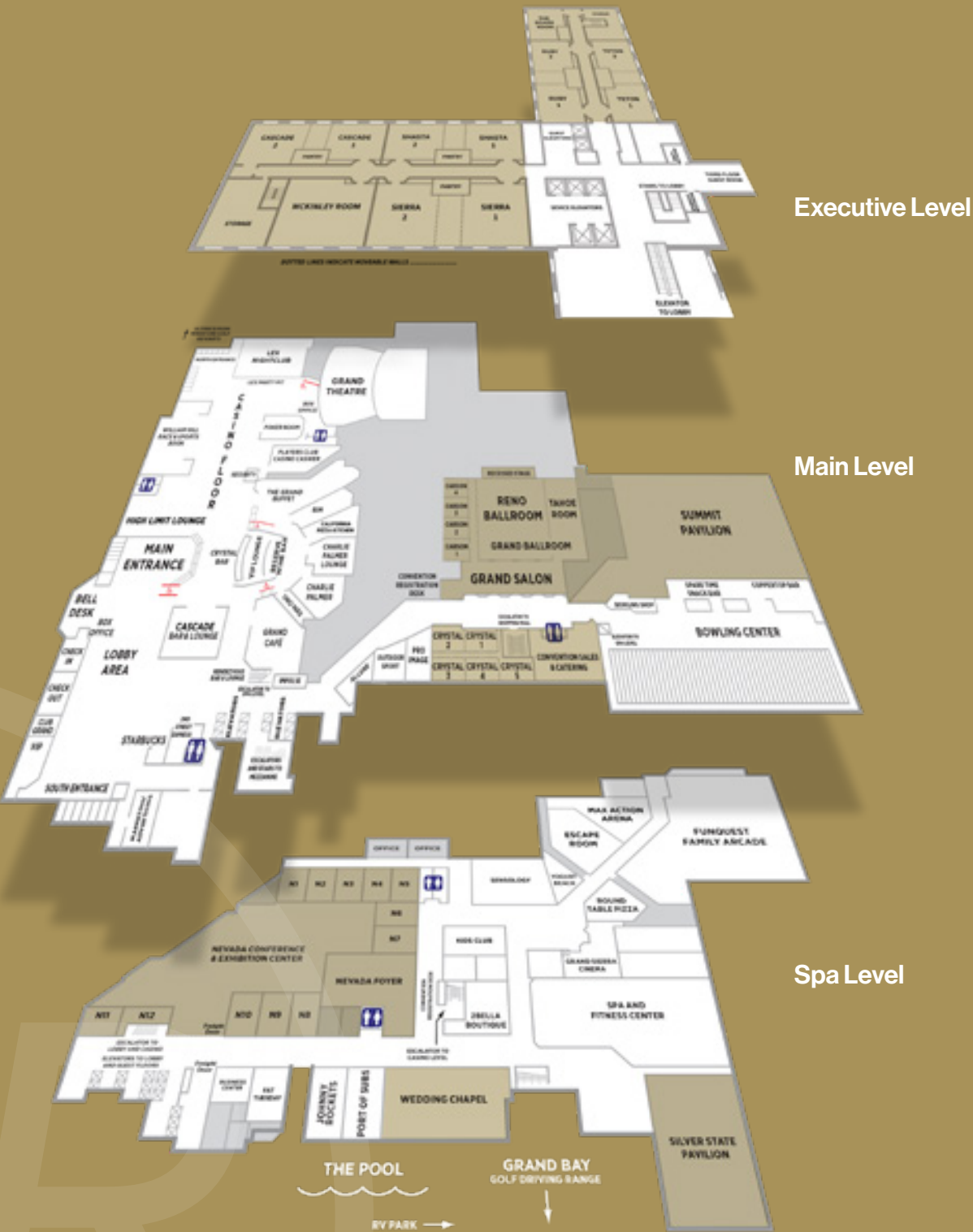
The Business/Shipping Center offers planners everything you need to support your meeting and event including exhibit support and shipping, signage, banners, office supplies, copying and printing. We're a one-stop shop where you'll enjoy the convenience and savings of working with our hotel staff directly.

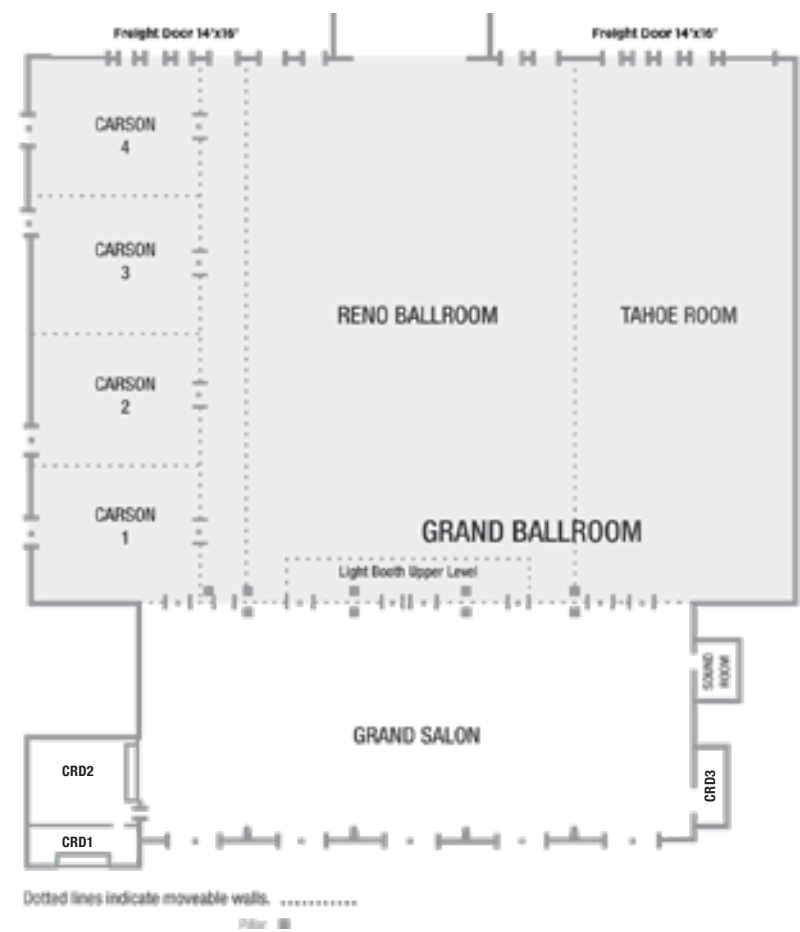


Team Building Programs

We have thought of everything you can do outside of the meeting room to make your GSR meeting and event attendee experience Grand.

Three levels of event spaces designed to meet all your convention needs.

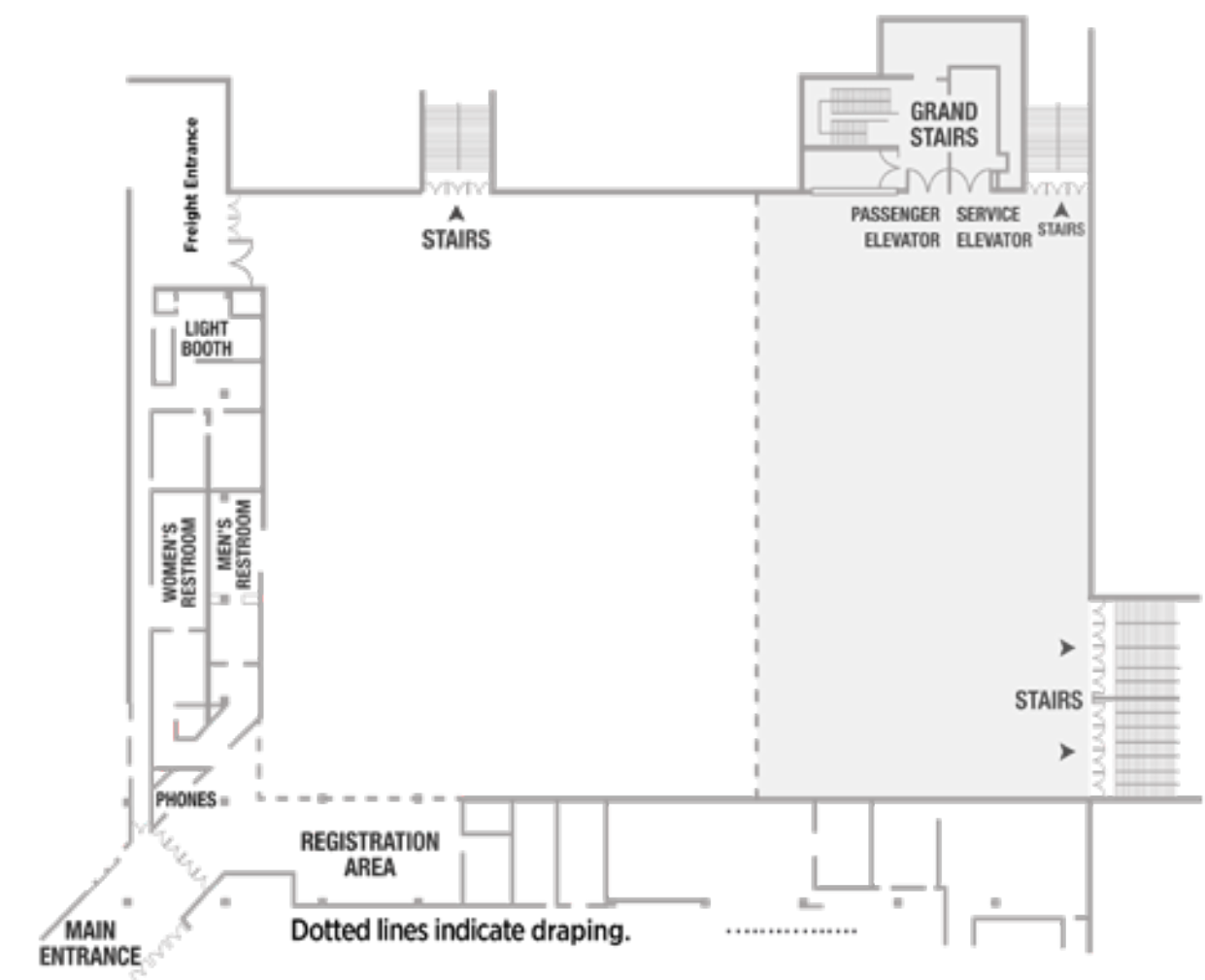




Grand Ballroom Capacities*

	THEATER	SCHOOL ROOM	BANQUET	RECEPTION	10'x10' EXHIBIT
Grand Ballroom	2,900	1,700	1,800	3,600	136
Grand Salon	-	-	-	1000	34
Tahoe Room	750	450	500	800	52
Reno Ballroom	250	750	800	1,500	79
Carson Ballroom	600	375	400	800	52
Carson 1	150	90	90	150	9
Carson 2	150	90	90	150	9
Carson 3	150	90	90	150	9
Carson 4	150	90	90	150	9

Our Grand Ballroom, a grand-scale gathering space, boasts 39,846 square feet of meeting area adorned with elegant crystal chandeliers. The Grand Salon adds 9,000 square feet of lockable pre-function space, ideal for registration and lounging. The ballroom accommodates 3,600 guests theater-style and easily transforms into the Reno Ballroom (13,500 sq ft) and the Tahoe Room (8,673 sq ft) using movable walls. Plus, four Carson meeting rooms host up to 150 attendees each.

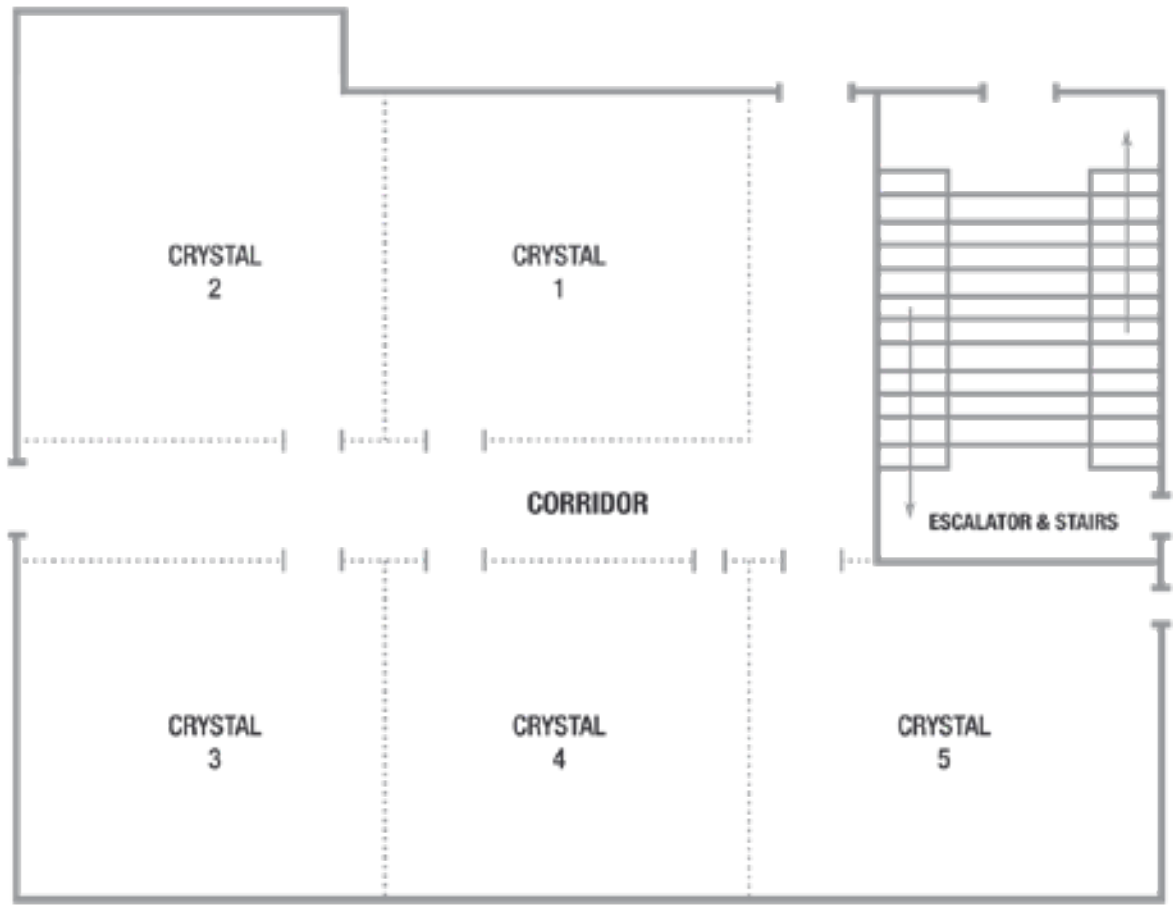


Summit Pavilion Capacities*

THEATER	SCHOOL ROOM	BANQUET	RECEPTION	10'x10 EXHIBIT
4,000	1,700	2,140	4,000	261

Summit Pavilion offers a spacious, fully carpeted exhibition area for trade shows and booth displays. A 2,944 square foot entry and registration area leads to the main exhibition floor. The Pavilion contains 45,312 square feet of space, enough to accommodate 300 8'x10' booths or a general session for 4,000. The room is equipped with full power and water with a ceiling height of 25 feet and convenient freight access located on the northwest corner of the property with a drive-up ramp.

*Capacity figures are subject to change, depending on space allocations for head table, dance floor, staging and catering requirements.

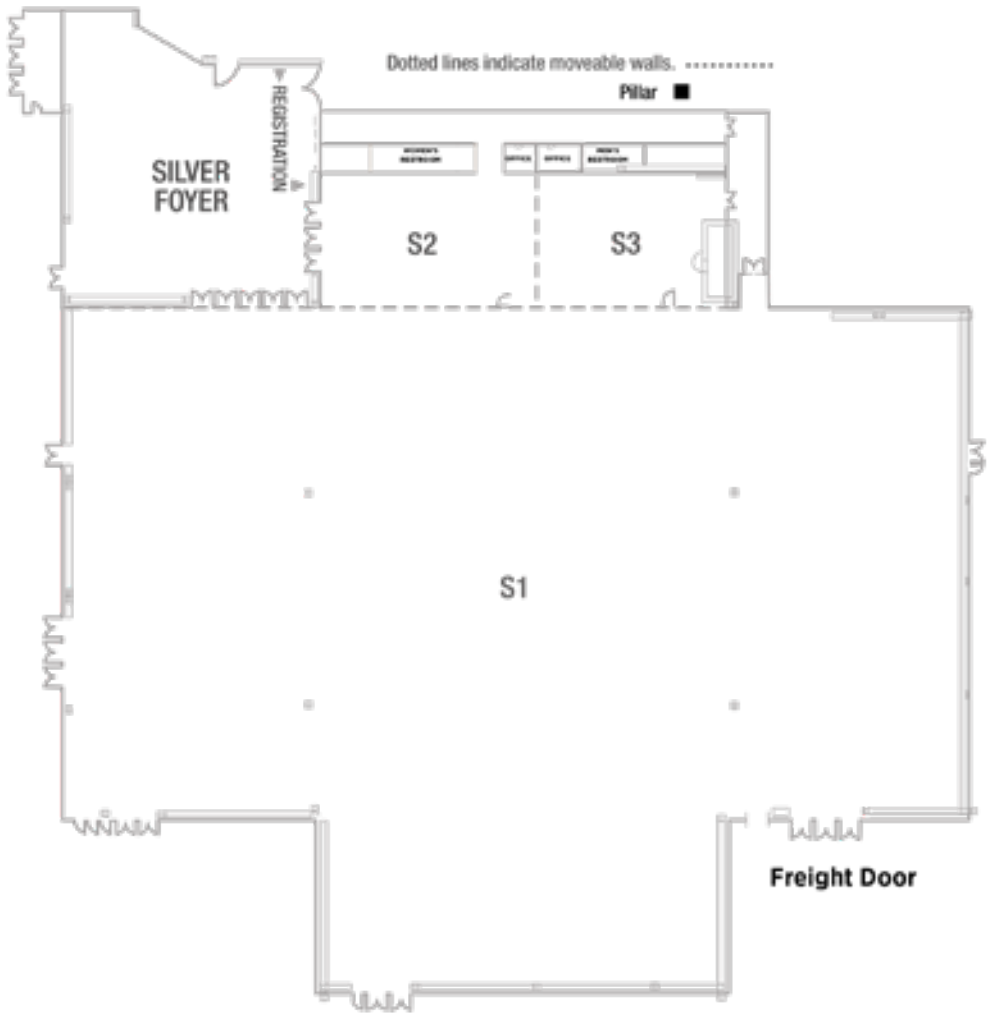


Dotted lines indicate the movable walls

Crystal Ballroom is ideal as a junior ballroom for groups up to 750 people. The room is 7,096 square feet and can be configured into five breakout rooms with seating for up to 96 guests each.

Crystal Ballroom Capacities*

	THEATER	SCHOOL ROOM	BANQUET	RECEPTION	10'x10' EXHIBIT
Crystal Ballroom	750	270	420	750	40
Crystal 1	96	60	70	96	
Crystal 2	96	60	70	96	
Crystal 3	96	60	70	96	
Crystal 4	96	60	70	96	
Crystal 5	96	60	70	96	
Crystal 1 & 2	240	130	140	240	
Crystal 3 & 4	240	130	140	240	
Crystal 3, 4 & 5	385	190	210	385	



Silver State Pavilion is perfect for a variety of trade shows with heavy equipment, meetings, and events. It features 25-foot ceilings and 41,364 square feet of meeting space, including two separate meeting rooms and a foyer.

Theatre-style seating accommodates 2,240 people, schoolroom-style seating accommodates 1,326 people and banquet-style seating accommodates 1,760 people. The Pavilion has a ground floor freight door entrance with no weight limitations.

Silver State Pavilion Capacities*

	THEATER	SCHOOL ROOM	BANQUET	RECEPTION	10'x10' EXHIBIT
Silver State Pavilion	2,240	1,326	1,760	2,240	202
S1	2,200	1,200	960	2,240	172
S2	210	108	96	210	
S3	210	108	96	210	
S2 & S3	450	225	192	450	

*Capacity figures are subject to change, depending on space allocations for head table, dance floor, staging and catering requirements.



The Nevada Conference & Exhibition Center offers 44,115 square feet of meeting and exhibit space, making it ideal for seminars, banquets, and exhibits. Twelve breakout rooms feature seating for 30 to 100 guests. Located on the Spa Level, the Nevada rooms have direct access to Business Center and offer two show offices, a dedicated registration area and pre-function foyer. Freight access is ground level with no weight limitations.

Nevada Conference & Exhibition Capacities*

	THEATER	SCHOOL ROOM	BANQUET	RECEPTION	10'x10' EXHIBIT
Nevada Conference & Exhibition Center	1,200	800	2,200	1,630	180
Nevada	400	300	300	630	100
Nevada Foyer	200	160	224	400	28
N1-N6	90	72	72	90	
N7	100	78	80	100	
N8	90	60	64	80	
N9	90	72	72	90	
N10	90	72	72	90	
N11	80	60	64	80	
N12	30	21	16	30	

Exhibition Hall total dimensions (with walls retracted): 44,115 square feet

- .194 8'x10' booths
- .180 10'x10' booths
- .110 10'x10' booths (with walls retracted)

*Capacity figures are subject to change, depending on space allocations for head table, dance floor, staging and catering requirements.

Executive Level Meeting Rooms offer an ideal environment for breakout sessions or smaller social gatherings. Configurations and capacities range from 24 up to 200 people for theater or reception-style arrangements in our largest adjoining rooms.



Executive Meeting Room Capacities*

	THEATER	SCHOOL ROOM	BANQUET	RECEPTION
Sierra Room	200	100	120	200
Sierra 1	72	40	50	72
Sierra 2	72	40	50	72
McKinley Room	130	66	90	130
Shasta Room	128	70	90	130
Shasta 1	56	36	40	56
Shasta 2	40	24	40	40
Cascade Room	128	70	90	130
Cascade 1	40	24	40	40
Cascade 2	56	36	40	56
Teton Room	128	70	90	90
Teton 1	56	36	40	50
Teton 2	40	24	40	50
Ruby Room	128	70	90	90
Ruby 1	56	36	40	50
Ruby 2	40	24	40	50
The Boardroom	60	40	50	60

*Capacity figures are subject to change, depending on space allocations for head table, dance floor, staging and catering requirements.



Audio Visual Technical Services

The A/V Tech Services Department at Grand Sierra Resort functions as a part of the Meeting & Events Services Team. We are an in-house team of experts who are here to ensure that your meetings and events are executed with excellence and expertise. Our professional team offers expert consulting regarding all aspects of our facility, and provide consistently superior services to ensure the quality and effectiveness of your meeting and event is exceeded. From straightforward breakout meeting sets to complex general session productions, large events or small, our team has the knowledge, equipment and know-how to WOW! Whether you need to inform, motivate, sell or entertain, GSR AV is your connection to superior results and ensuring rounds of applause and congratulations for your event. Engage with our AV sales team, your partner in bringing your organization's vision to life.

Services Provided

- | | |
|-----------------------|--------------------|
| Breakout Meeting Sets | Video Walls |
| General Sessions | Marketing |
| Tradeshow Booths | Set Design |
| Rigging | Teleconferencing |
| Electrical | Video Conferencing |
| WIFI | Lighting |
| Staging | Rental Equipment |
| Elaborate Décor | Expert Technicians |

The historic Grand Theatre has hosted luminaries in the music industry for decades. The 3,000-seat venue is capable of hosting the most elaborate of shows and is available for group meetings and events.

Sierra Tower The Standard Just Got Elevated

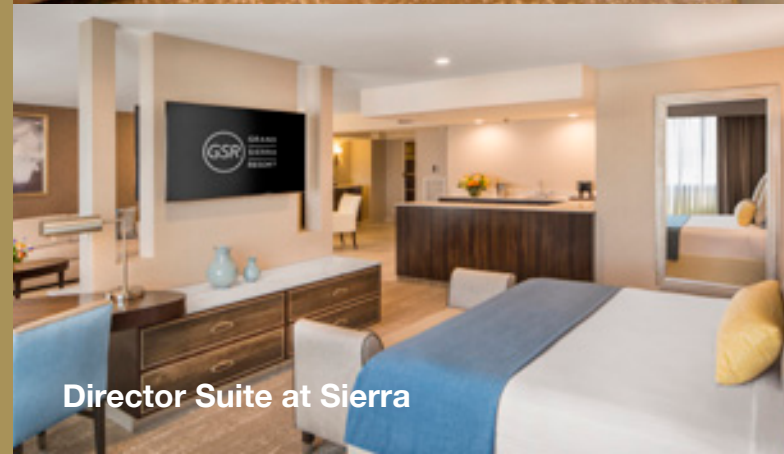
An ideal getaway for the business traveler, bright and stylish suites offer the convenience of the office with the comforts of home - plus a few added luxuries! Your dedicated lounge area with writing desk provides the space you need to unwind, catch up on a few emails, or prepare for that conference.

Sierra Suites

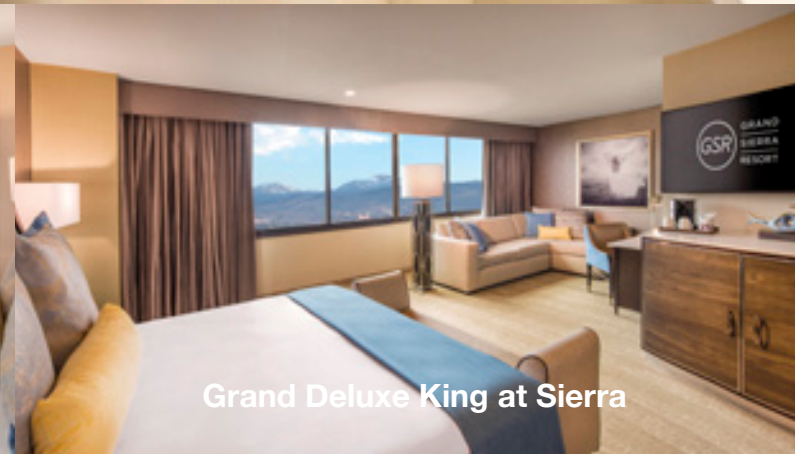
- Serta Perfect Sleeper mattress(es)
- Sobella bed linens
- Sobella pillows and towels
- up to 791 square feet* of space
- City, pool, Sierra Nevada, or valley view
- Free High Speed Wi-Fi
- Radio alarm clock and telephone with voice mail
- 55" flat-screen TV with premium networks and pay-per-view
- 2 side chairs and ottoman (King room);
1 side chair (Queen room)
- Writing table and chair
- Beverage cooler
- Coffee and coffee maker
- Marble, spa-inspired shower
- Hair dryer, vanity mirror, iron and ironing board
- Closet with door and in-room safe
- Smoke-free environment



Grand Executive Suite at Sierra



Director Suite at Sierra



Grand Deluxe King at Sierra



Grand Studio Suite at Sierra

Suites Are Grand

Grand Sierra Resort offers your meeting attendees a wide variety of guest room choices. We offer nearly 2,000 spacious guest rooms and suites to choose from.

Vista Suites

For guests wishing to experience the highest level of accommodations and service in Reno, stay on one of our luxury Vista levels. Indulge yourself in designer custom furnishings, complete with a contemporary look and feel.

These accommodations are so luxurious guests may never want to leave.

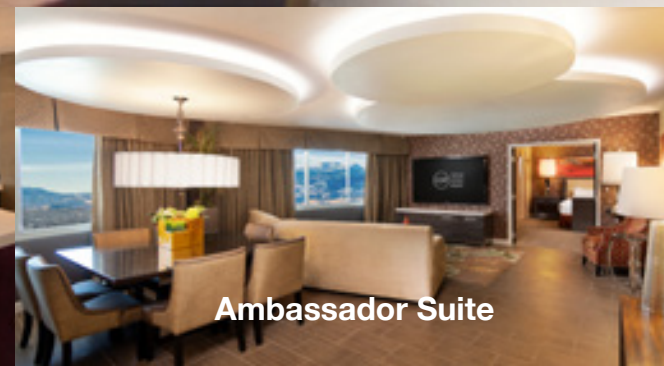
- Butler pantry with coffee maker and mini refrigerator
- Spa inspired shower with mosaic tile floor
- Flat screen televisions and WiFi*
- Custom Italian leather furniture
- Bottled water refreshed in-room daily
- In-room safe



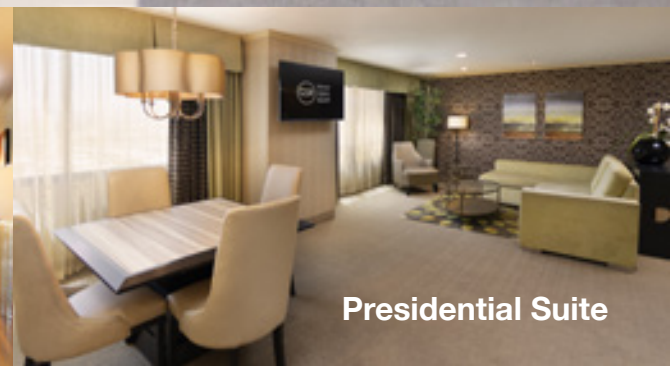
Diplomat Suite



Chairman Suite



Ambassador Suite



Presidential Suite



Dine Grand

Indulge in a diverse culinary experience during your off time with our wide range of restaurants. Whether it's dine-arounds, hosted receptions, or private dining, we offer delectable options to suit every palate.



Reno's first celebrity chef-owned restaurant. Reservations recommended.



Explore the best crab dishes in town, while enjoying the ESPN's #1 sportsbar in America.



A Pan-Asian bistro. Enjoy an all you can eat sushi bar.



Featuring a spectacular array of foods! Serving breakfast, lunch, dinner, and brunch on weekends.



Authentic street tacos, spirits, and a contemporary Mexican menu.



Join us at the 24-hour Grand Café serving breakfast, lunch, and dinner.



Open 24 hours. Baked goods, sandwiches, desserts, snacks, and beverages.



Famous for our hamburgers and shakes.



Fresh hot & cold sandwiches, salads and desserts.



Pizzas, salads, and more.



Your favorite specialty coffee house.



LEX
NIGHTCLUB

LEX is the ideal setting for private events and receptions, boasting versatile spaces and a seasoned staff. As night falls, it transforms into a vibrant nightlife venue, rivaling top destinations in Las Vegas, Los Angeles, Miami, and New York. Spanning an impressive 25,000 square feet, LEX features three full bars, 33 VIP tables, and an array of deluxe amenities for an unforgettable experience.

With over \$16 million invested, the nightclub showcases nine intricate skylights, a state of the art \$2 million lighting system, and an indoor water feature partially covered by a glass dance floor. Beyond a nightclub, LEX serves as the perfect venue for upscale VIP receptions, sales or networking events, and unique private dinner parties.





From the Casino Floor to the Great Outdoors Enjoy an Unmatchable Experience

The award-winning Grand Sierra Resort boasts northern Nevada's largest casino floor at an impressive 100,000 square feet. Honored with 38 Casino Player Awards, including "Best Casino," and voted among the top 3 casinos nationwide by USA Today, GSR is a premier gaming destination. Reno's Largest Gaming Floor features 7 poker tables, 47 table games, and over 1,200 slot and video poker machines. Meeting attendees can participate in exciting tournaments for an unforgettable gaming experience or custom-made events tailored to your convention.



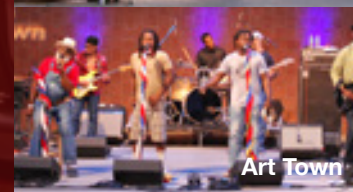
LakeTahoe



Riverwalk District



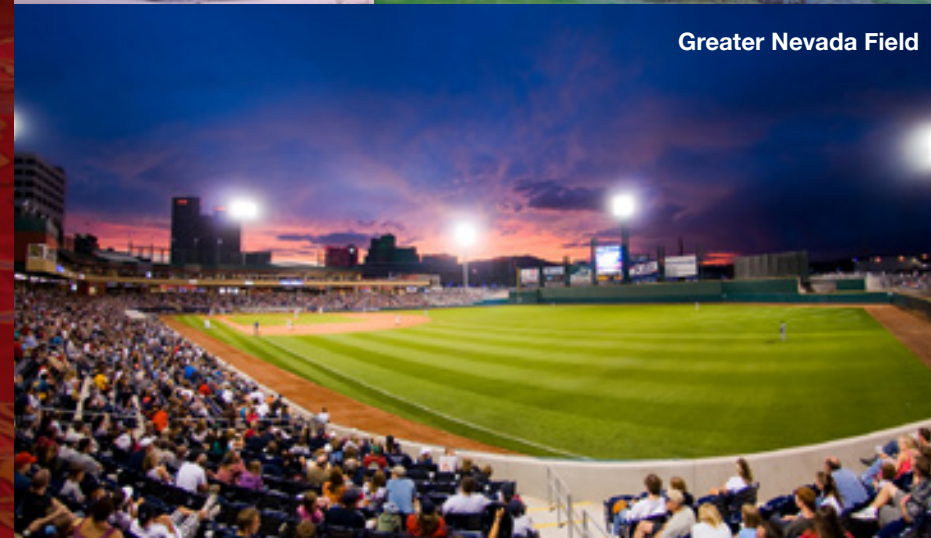
West Street Market



Art Town



Lakeridge Golf Course



Greater Nevada Field



Truckee River



Riverwalk

Make it Happen in Reno-Tahoe

Located in the heart of Reno-Tahoe, Grand Sierra Resort is the perfect location for your meeting attendees to get unconventional. We're just minutes from the downtown Reno Riverwalk and Midtown Districts with a unique whitewater kayak park and distinctive shopping and dining. Also located in the downtown area is the Nevada Museum of Art, the Greater Nevada Field with Reno Aces Triple-A baseball, the National Automobile Museum and the Brewer's district. But that's not all...the Reno-Tahoe region is a mecca for outdoor sports like skiing, golf, hiking, fishing and mountain biking. There are over 50 golf courses within 90 minutes, and a few as close as 15 minutes from the resort. Lake Tahoe is just 45 minutes away with year-round breath taking scenery along with 15 ski resorts with some of the best skiing in North America.



Relax Grand

Spa at Grand Sierra helps you reset and recharge to live life in balance. The spa offers a complete range of facials & body treatments, steams, saunas, whirlpools and lounges. A full service hair & nail salon, retail boutique, couple's treatments and an indoor coed spa pool.

The spa fitness center is open 24 hours with room key access.

The Pool is your ultimate destination to escape, unwind and delight in the outdoors all year round! With a stunning resort-sized pool, three levels of decks and full-service outdoor bar, this amenity is well equipped for those long, lazy summer days.

Even in winter, The Pool area is decked out with hot tubs and fire pits. Nothing says relaxation like kicking back in a hot tub with a hot drink, s'mores and friends after an evening on The Ice Rink..

**You Actually Need To Spend
Some Time, Ya Know, Meeting**



Resort Activities

GrandBowling

Grand Sierra Resort can elevate your event's fun factor with our 24-hour state-of-the-art 50-lane Bowling Center. Located on the main floor, guests can enjoy bowling on quality lanes with electronic scorecards. Plus, our Kingpin Private Bowling enables exclusive parties and events for unparalleled team bonding.

Fun Quest

- Over 40,000 sq. ft. of games and attractions
- Battlefield Live Ultimate Combat Game
- 9,000 sq ft Laser Tag arena
- Bumper Cars

Sensology

Experience a unique sensorial adventure in Northern Nevada, where teams are immersed in puzzles that stimulate each of the five senses. Dive into this thrilling quest to solve riddles and collect medallions for an unforgettable journey.

Grand Cinema

Grand Sierra Cinema features a mix of Hollywood hits and independent art films. The movie theater boasts a full-service snack bar and comfortable seating.

Grand Bay Driving Range

Work on your golf game without leaving the hotel thanks to Grand Bay Aqua Golf Driving Range.

Max Action Arena & Axe Throwing

This exciting attraction includes Axe Throwing, X-D Theater, Zero Latency Free Roaming VR. Explore different games, challenges and worlds. Here we make it all possible, there is something for everyone in the group.

Break Through Reno Escape Room

Breakthrough is an escape game designed for 3-6 people. This brain teasing game is full of challenges. Every corner, every wall, every drawer contains hints and clues to help you escape...and you have 60 minutes to figure it out.

Shopping

With a variety of unique boutiques, gift shops and kids store, Grand Sierra Resort is the perfect place to shop or treat yourself to a little indulgence.



Grand Bay Driving Range

Let Us Plan Your
Team Building Experience



Bowling Center



Sensology



Fun Quest



Non-Stop Flights

One-Stop Flights

Atlanta, GA	Minneapolis, MN	Albuquerque, NM	Nashville, TN
Boise, ID	New York, NY (JFK)	Baltimore, MD	New Orleans, LA
Burbank, CA	Oakland, CA	Boston, MA	New York, NY (JFK)
Chicago (Midway), IL	Orange County, CA	Charlotte, NC	New York, NY (EWR)
Chicago (O'hare), IL	Phoenix, AZ		New York, NY (LGA)
Dallas/ Ft. Worth, TX	Portland, OR	Cincinnati, OH	Omaha, NE
Denver, CO	San Francisco, CA	Detroit, MI	Orlando, FL
Guadalajara, Mex	San Diego, CA	Indianapolis, MN	Philadelphia, PA
Houston, TX	San Jose, CA		St. Louis, MO
Las Vegas, NV	Salt Lake City, UT	Louisville, KY	Toronto, Canada
Long Beach, CA	Seattle, WA	Miami, FL	Washington ,D.C. (IAD)
Los Angeles, CA		Milwaukee, WI	Washington ,D.C.(DCA)

The Newly Renovated Reno-Tahoe Airport is Just Around the Corner

With ten airlines offering more than 100 non-stop flights to Reno daily and door-to-door shuttle service, ease of travel is one more reason why Grand Sierra Resort should be your number one convention destination. Grand Sierra Resort also offers complimentary airport shuttle service.



How to Reach Us

Meeting and Event Sales:	(866) 473-6672
Catering and Wedding:	(775) 789-2095
Event Services:	(775) 789-2099
Audio, Visual, & Event Production:	(775) 789-1605
Business Center:	(775) 789-2478

Sales@GrandSierraResort.com

